

# WISCONSIN SHEEP AND WOOL FESTIVAL ADVERTISING SPECIFICS

- We prefer to receive your ad via e-mail (wisheepandwoolfestival@gmail.com), with your ad attached in PDF or JPG form.
- The quoted rates assume a camera-ready ad. "Camera-ready" means your ad meets exact size specifications and requires no additional work. Typesetting and layout services may be charged at \$60 per hour.
- Resolution for catalog ads should be at least 300 dpi for color ads, and 200 dpi for black-and-white (BW) ads. Color ads (including all brochure ads) should be in CMYK format.
- Resolution for website ads should be at least 72 dpi.

## PLACE YOUR ORDER

Name \_\_\_\_\_  
Business Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ E-mail \_\_\_\_\_  
Website: \_\_\_\_\_

<b>Festival Catalog ad:</b>	<input type="checkbox"/> Inside cover, \$450	Total catalog ad=	\$ _____
	<input type="checkbox"/> Full page, \$325	Total website ads=	\$ _____
	<input type="checkbox"/> 1/2 page, \$195	Total gate brochure ad=	\$ _____
	<input type="checkbox"/> 1/4 page, \$125		
	<input type="checkbox"/> 1/8 page, \$70	10% discount on total if choosing two or more	
<b>Website Advertising:</b>	<input type="checkbox"/> Scrolling Sponsor Ad, \$125	forms of advertising=	(\$ - _____ )
	<input type="checkbox"/> Vendor link, \$50		
<b>Gate Brochure ad:</b>	<input type="checkbox"/> \$80, each		
		<b>Total \$</b>	<b>_____</b>

## PAYMENT OPTIONS

Payment is due with your order. A late fee of 1.5% per month will be applied to any payments not received within 30 days of order or invoice.

• **Pay by credit card:** Circle (MC) or (Visa) Acct. # \_\_\_\_\_ Exp. \_\_\_\_\_  
3-digit security # \_\_\_\_\_  
Name on card \_\_\_\_\_ Your signature \_\_\_\_\_

• **Pay by check:** Please make your check payable to **Wisconsin Sheep & Wool Festival, LLC.**

Mail to: Wisconsin Sheep & Wool Festival, c/o Brittany Alf, Ad Sales Executive, Phone 513 850-3603, Email: alf.brittany@gmail.com

• **Pay using PayPal:** To receive a PayPal invoice for your advertisements, please provide your email address.

Email: \_\_\_\_\_